

## **LONASHREE SANASAM**

DEPARTMENT OF COMMERCE

### **PARTICIPATIONS-**

#### **FACULTY DEVELOPMENT PROGRAM-**

- 7 Days FDP on **“Hospitality & Tourism Management research : Methodological Analysis”** from 5-8-2020 to 11-8-2020.

#### **CONFERENCES-**

- Presented a paper titled **“An Empirical study on Tourism Potentiality of Manipur”** at an International conference on Issues and challenges of Business in Emerging Economy by Birla Global University in collaboration with University of Ljubljana, Slovenia, Europe.
- Presented a paper titled **“ The effect of Baking Service Quality on Customer Satisfaction”** at a national Conference on Business Management, Economics and Social Science(NCBMESS) held in Nagercoil ,India.

#### **SEMINARS-**

- Presented a paper titled **“Social entrepreneurship: A need for youths”** at a Seminar on Envisioning skilling Entrepreneurship & employability in Hospitality sector by SOA university.
- Attended a seminar on **“Prospects and career opportunities of Tourism Education in India”** by Indian Institution of tourism & travel Management.
- Attended a seminar on **“Atithi devo bhava, past, present and future”** by SOA. **WEBINARS-**
- On **“Conscious dining & Culinary Practices: Past, Present & Post COVID-19”** by SOA.
- On **“Renaissance of accommodation sector”** by SOA.
- On **“Capacity building in hospitality sector: challenges in post pandemic scenario”** by SOA.  
□ On **“Indian Ethos on Citizens Social Responsibility for Managing present global crises”**. By SOA.
- On **“Relevance of Ancient Indian Wisdom Sarve Bhavantu Sukhinah in the Present Pandemic Scenario”** by SOA.

### **PUBLICATIONS-**

- Paper titled **“ An Analytical study on tourism potentiality of North East States”** was published in Test Engineering and Management in May- June 2020, ISSN : 0193- 4120 page no. 1-08 Scopus – Index.
- Paper titled **“ Service Quality in hospitality Industry : A systematic Review of Models “** was published in Review of Business & Technology Research, Jan. 2019 Vol. 15, No. 3, 2018, ISSN : 1941 – 9406 ( Print) 1941 – 9414 (CD).
- Paper titled **“An Empirical study on Tourism Potentiality of Manipur”** was published on Asers Publication on the Journal of Environmental Management and Tourism’s Quarterly issue,

Volume IX, issue 6 (30), Fall 2018 ISSN 2068-7729. Journal DOI, 9.6, (30) 20, Page 1303 which is a journal indexed by: SCOPUS, ROAD, CROSSREF, THE KEEPERS.

- Paper titled **“Social entrepreneurship: An emerging need for Youths”** was published on International Journal of Research in Computer Application & Management (IJRCM)’s volume no. 8 (2018) Issue No. 11 (November), Page- 7, ISSN 2231-1009.
- Paper titled **“Empirical evidence from Hotel Industry on the Dimension of Customer Relationship Management & their Influence on Organisation Performance”** was published on GeoJournal of Tourism and Geosites, year XV, vol.41, no.2,2022, p.408-414, ISSN 2065-1198, E-ISSN 2065-0817. SCOPUS Indexed.